

**Greenspoint Chapter of the American Business  
Womens Association**



**ABWA Greenspoint**

**Houston, Texas**

**November, 2009**

## President's Message



Hello, ABWA!

It is officially Fall, things are to cooling off, BUT not at ABWA—here things are HOT! We inducted four new members in the last two months, have had several outstanding programs in a row, and are focused on having a great 4th Quarter in a recovering economy.

I am finding that ABWA is improving our message and delivery through the fabulous new WIN web site. If you have not taken the time to visit and set up your access, then please take a few minutes to do so, as this is the wave of ABWA's future (which we want you to be a part of now and forever.) What you will find is that our access to e-learning, products, tool kit, etc...is now user-friendly and

21st century. You can access it through [www.abwa.org](http://www.abwa.org).

Our chapter was well represented at the recent National Conference by Marilyn Sander and Judy Carlini. They both went to Kansas City and had a blast, and are sharing their stories in this issue. We are also very proud that Kim McCully's fabulous newsletter has been named a National Newsletter Award Winner, one of only five in the nation—way to go Kim! We can proudly display the award winning seal below!

Please take this newsletter and share it with your friends, family, co-workers, and business contacts, as we are coming towards the end of our Fall membership drive and want to encourage others to visit ABWA Greenspoint. I encourage each of you to invite one new person to come and experience the magic of the ABWA Greenspoint Chapter. See you soon!

*Kim Parker*

President



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**Our next monthly Luncheon is Wednesday, November 18th at The Greenspoint Club 11:30 a.m. Networking Noon Lunch \$25 for Members \$30 for Guests "How to Prepare for a Professional Head Shot" By "Ski" Struczewski Call or email Treena Dockery for reservations: 281-874-2131 [tdockery@greenspoint.org](mailto:tdockery@greenspoint.org) Guests are always welcome**

## American Business Women's Association Mission Statement

*To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.*

## Chapter Officers 2009-2010

### President

**Kim Parker**  
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### Treasurer

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### Secretary

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## Committee Chairs

### Membership

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713-553-1918  
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### Professional Development

**Judy Hoya**  
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### Newsletter

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Publicity and PR: - open

### Programs:

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ProAction Careers  
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marilyn@e-proact.com

If you would like to volunteer to chair or assist on any of these committees, contact the Chapter officers or Chair persons. This is a great way to grow in your membership of ABWA and the chapter will benefit from your service.

## 2009 Woman of Excellence Khristene Walker

2009 Woman of Excellence Khristene Walker was honored at the FHPW Woman of Excellence Awards Gala held at the Hyatt Regency September 19th. Over 40 women were honored along with Khristene, over 700 attended this grand event. Congratulations, Khristene!



## Welcome New Members



President Kim Parker (right) welcomes three new members in September. From left: Ginnie Murphy, Cathy Messina and Shelley Cruz.

President Kim Parker (right) was in the Halloween spirit as she welcomed new member Deena Watson at the October luncheon.



## 2009 National Conference



**At the auction, flaunting a Purse-onality, the ABWA Greenspoint "A Woman of Substance"**

### Colorful Auction at Conference Had "Purse-onality"

The challenge for each chapter was to pick a favorite purse and fill it with gift certificates or merchandise for the auction. ABWA Greenspoint members Judy Carlini and Marilyn Sander created and donated the purse (left) entitled "A Woman of Substance".

After the convention, an email was sent by Karen Huber, from the Heartland (Illinois) chapter who wrote: "I was at the 60th anniversary ABWA conference in Kansas City and I was thrilled to be the winner of the purse your chapter donated. When I first saw it I kept calling it "my purse"...it is just my style and color. I originally put one ticket in the box but later something told me to deposit a couple more tickets and guess what? It was one of the tickets I bought later that was the winner!

"I'm sorry I don't know who you are but maybe we will get the opportunity to meet at a future conference. Thanks again for the great purse and the other items are a bonus. The colors...are my colors, I guess it was meant to be!

Karen Huber, Bloomington Illinois!

## National Conference Report

By Judy Carlini

The ABWA National Women's Leadership Conference in Kansas City, MO was a real treat! The courses that I selected were the ABWA- KU MBA Essentials: Operations Management and Organizational Behavior and Management Principles. I found the courses to be helpful for my business and yet they were also educational, informative and fun!

This was my first time going to an ABWA National Women's Leadership Conference and I've been a member for 11 years! I would encourage each and everyone of you to attend the 2010 ABWA National Women's Leadership Conference October 28-30 in Chattanooga, TN. Don't wait as long as I did to attend one of these marvelous conferences. You get the opportunity to meet so many fantastic women from allover the U.S.

And of course don't forget the [2010 ABWA District II Spring Conference](#) March 19-20, 2010 being held right here in The Woodlands, TX.

Many thanks to Marilyn Sander for encouraging me and other ABWA members to attend this 60th year anniversary of ABWA!

# National Conference Report

By Marilyn Sander

Congratulations to our Chapter for being honored as a National Newsletter winner. Take the time to congratulate Kim McCully, our newsletter editor. There are five chapters chosen nationally and Greenspoint Chapter is one of the five honored. If you were at the August and

September meetings, it was stated that our chapter intended to win this contest! Note the outcome!

The 60<sup>th</sup> anniversary of the ABWA organization in Kansas City, MO was just as great as you can imagine. We were a buzz: great key note speakers, Academy Awards, wonderful break-out sessions, a robust schedule, a great time shared with friends and other ABWA members across the country. The chapters that were honored for Best Practices in the Academy Awards presentation featured music by the Water Coolers and ladies that were so beautiful in their red gowns as they walked on stage to receive their awards.

The main theme of the conference was Overcoming Adversity. All the speakers gave us tools and presentation to assist us in becoming better ABWA members, more successful business women and better individuals for our families, friends and neighbors. Our keynote speaker, Joe Calhoun spoke about overcoming adversity. How we deal with our challenges and problems is a significant predictor of our happiness and success. His story discussed the mountains we all face. He mentioned three types of people, the climbers, the campers and the disengaged. Given your situation you could then assess where you were in the bigger picture. He discussed Vision, Mission, Values, Objections, Strategies and Priorities. He also mentioned the people in his life that had a significant influence on him personally and his career.

The Drum Café was wonderful and led us in making original sound, from our ABWA group. This leadership exercise gave us insight into all the nonverbal cues we can take to make a symphony of music. One of the best moments of this performance was when half the group kept on drumming and the other half had their hands on the drums and we could feel the pulse of the group! This can happen in real life.

Our Saturday morning speaker was Sam Glenn who drew a wonderful chalk picture of the pathways in life and had so many funny jokes and funny lines to share. He stressed we should laugh more in life and by laughing we can also lose weight. He spoke at 8 a.m. and the place was filled to capacity. Our last entertainment after our Saturday night banquet was "The Passing Zone". They were a team of jugglers and it was wonderful to watch them juggle all kinds of items including running chain saws. They would juggle 5 pins or hoops and then go to 6. Sometimes they missed and then again they were successful in stepping from one level to another. It was surprising how difficult it was to go from one level to another. Our past national president Vicki Marlett was called to stage and was so brave to be a part of a juggling act with small cycles. There are pictures on the [ABWA national web site](#). My insight was to assess what I am juggling and to think about the level of difficulty before just jumping in and going from one level to another.

My educational track was "Dare to Evolve". The courses were: Symphony of Rhythm; The You Factor Experience; Making Your Network Work for You; and Right Brain Management: Women's Edge in a Competitive Market.

The break-out session that was most beneficial to me was the one on networking. Our speaker taught us to mention our name and make sure the other person had our name correct before moving on to asking more questions about the person and their



Left to right: Jackie Pierson, Judy Carlini, Kelly Norton and Marilyn Sander at the 2009 ABWA National Women's Leadership Conference

business. We practiced all kinds of different spins on how to communicate our name. Mine was Marilyn, Marilyn Sander; you know Marilyn's can be memorable. Our instructor Bonnie Coffey mentions her name and gave a spin on her last name Coffey like a brand of coffee. In today's world, how many times have you thought about a person's name followed by other information regarding the individual? We addressed 6 levels of developing relationships: accidents, acquaintances, associates, actors, advocates and allies. Once you understand these stages you can widen and deepen your network. I also took the course Right Brain Management. This course set out the indicators that measure the left and right brain tendency of individuals. This was insightful into my likes and dislikes and my strengths and weaknesses. I now to know how to manage these insights in my life.

The You Factor Experience was a message about 6 R's, Reinvention, Reflection, Re-define, Refocus, Re-energize and Re-commit. It is not predictable how long it will take an individual to go through all these

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## National Convention Report (cont'd)

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### ABWA Business Skills Tuition Reimbursement Program

Do you know about the Business Skills Tuition Reimbursement Program? This program provides working women an opportunity to participate in workshops and/or seminars in order to attain professional development. Many non-degree courses meet the criteria if it enhances your career objectives. For information on the program, go to our [web site](#) and review the guidelines, eligibility, and procedures to determine if you should apply for an ABWA Business Skills Tuition Reimbursement. Our Professional Development Chairmen, Judy Hoya will guide you through the application process. Contact Judy at 281-985-7554 or email her at [jmhoya@aldine.k12.tx.us](mailto:jmhoya@aldine.k12.tx.us). **The deadline for submitting an application for reimbursement is June 1, 2010.**

steps to either reinvent themselves or make a change or reach a new goal. The presentations on each step were detailed and need to be addressed specifically by each individual.

The top ten luncheon was wonderful. Check out the [ABWA national web site](#) to review the bios of the 2009-2010 National Top Ten Business Women. They all spoke about change and how it had impacted them. Lee Ann Masuda from Hawaii spoke on Change I and Change II. Change I is that change that you decide upon and you proactively act upon. Change II is that change that comes about that changes lives and families and we have to work through these changes in spite of our wishes. I liked this categorization of change. All of their presentations were very inspiring. Congratulations to Doris

**“A note about the WIN program ...Everyone should check out the wealth of information now available to us online”**

Brown our 2010 National Top Ten Business Woman of the Year.

Just a note about the WIN program that National now has online for us. Everyone should check out the wealth of information now available to us online. The ABW foundation fundraiser collected approximately \$17,000 to fund a new feature for the National online WIN mentoring program. We elected Casey Coven as National President, Pam Carvell as Vice President and Lynn Drowned as Secretary-Treasurer and Tina Gandy as our District II Vice President.

As I reflect back on conference, I am better able to approach and understand the future, I treasure the fun I had, I am thankful that I was inspired and learned new ways of approaching and thinking about my life, business and dreams.

Respectfully submitted,  
-Marilyn Sander

### ABWA Outright Grant Program Available

Do you know a young lady who is a junior or senior in college who could benefit from a \$1500 grant? If so, check out the ABWA Greenspoint Web site Info page to find the guidelines, eligibility, and procedures, to apply for a \$1,500 ABWA Outright Grant.

For more information, you can call our Professional Development Chairman, Judy Hoya at 281-985-7554 or email her at [jmhoya@aldine.k12.tx.us](mailto:jmhoya@aldine.k12.tx.us). Judy can guide you through the application process. Please be award the **deadline for ABWA Outright Grant Applications is December 1, 2009.**





**Greenspoint Chapter of the  
American Business Womens  
Association**

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Visit our Web site for HAC and  
FHPW events  
and member listing:  
[www.abwa-greenspoint.org](http://www.abwa-greenspoint.org)

## ABWA's Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

Greenspoint chapter of ABWA meets the third Wednesday of each month  
At the Greenspoint Club, 16925 Northchase Drive, Houston, TX 77060  
Contact Treena Dockery (email: [tdockery@greenspoint.org](mailto:tdockery@greenspoint.org)) for reservations  
Members: \$22.00; Guests: \$25.00

## Traditional Turkey Stuffing



This is a simple bread stuffing. Adding any combination of ingredients can jazz this recipe up easily.

- 1/2 cup butter
- 1 1/2 cups chopped celery
- 1 cup chopped onion
- 1/2 cup chopped fresh parsley
- 1 lb dry bread cubes
- 1 1/2 tsp. salt
- 1/4 tsp. pepper
- 1 Tbsp. sage or poultry seasoning
- 1 cup chicken broth

A turkey must be completely thawed before stuffing. It should be stuffed just before it goes in the oven. Never stuff a turkey the night before. Melt the butter in a large frying pan. Add the onion and celery and cook until barely tender. Do not brown. Stir in the fresh parsley. Cook for another minute or two.

Remove from heat and set aside. Do not brown. Place the bread cubes in a large bowl. Add salt, pepper, sage/poultry seasoning, and cooked vegetables. Toss until well mixed. Add the broth and blend well. If you have any remaining stuffing after filling your bird, place in a buttered baking dish and bake at 325 degrees for 35 to 45 minutes.

Source: *ABWA Women In Business magazine*